On Feb. 14th, 2015, Confucius Institute at Troy University (CIT) joined the 2015 Chinese Spring Festival Gala in Birmingham. This was the 6th consecutive year we’ve celebrated with the Birmingham Chinese Center. CIT booked three tables to display Chinese painting, calligraphy, teaching resources and Chinese language and cultural textbooks. Meanwhile, we promoted the upcoming 2015 TROY-STARTALK Mandarin Summer Camp for High School Students and Chinese Teacher Training program. Altogether over 4000 people from all walks of life attended the Gala.

The Birmingham Chinese New Year Gala has always been a part of our Chinese New Year celebration series. Our activities attracted many on-lookers to stop by our tables. Both kids and adults lined up to try Chinese calligraphy and Chinese painting. Some of them even offered to buy the paintings of our art teacher and asked to take a picture with the artist. Some remarked: “after this great experience, we will be sure to incorporate more Chinese elements in our daily life.”

In the coming week, we will welcome another grand Chinese New Year celebration in Montgomery. Our staff has organized a series of celebrations and highlighted the traditional culture specifically associated with Chinese New Year. Thus, helping local people get a better understanding of Chinese culture.